

## Forum 70 Sponsorship Opportunities

Palais des congrès de Montréal Montréal, Québec May 20-22, 2014

For more information contact 703-684-6777, x105 (as of 1/27/14)



### **Grand Awards Banquet - Sold to**

BE!! Helicopter A Textron Company

\$45,000

- Complimentary Full-Page Vertiflite magazine advertisements in all 2014 issues
- Company name or logo on Awards Program, cocktail napkins and event signage
- Ten complimentary banquet tickets for company representatives
- Company name on banquet announcements to be distributed at official Forum hotels
- Sponsor to provide short video clip (no audio) to be played as dinner guests are being seated
- Sponsor may donate an attended afft to be placed at each table setting

# Exhibitor/Industry Reception – Sold to SIKORSKY



\$35,000

- Complimentary Full-Page Vertiflite magazine advertisements in all 2014 issues
- Company logo on all food & beverage station signage in the exhibit hall
- Company logo on cocktail beverage napkins
- Public address "thank you" announcement in the exhibit hall
- Small gift distribution with company logo as guests exit the reception

### Exhibit Hall Luncheons - Sold to



\$35,000

- Complimentary Full-Page Vertiflite magazine advertisements in all 2014 issues
- Complimentary Full-Page advertisement in the Forum 70 Final Program
- Company logo on all food & beverage station signage in the exhibit hall
- Company logo on lunch beverage napkins and table signs
- Public address "thank you" announcement in the exhibit hall

### Technical Sessions – Hold for



\$25,000

- Complimentary Full-Page Vertiflite magazine advertisements in all 2014 issues
- Complimentary Full-Page advertisement in the Forum 70 Final Program
- Company logo to be imprinted on bottled water label and placed in all technical sessions
- Company logo on sponsorship signage

### Registration Tote Bags - Hold for



\$15,000

- Company logo imprinted on one side of high quality tote bag or portfolio. (AHS logo will be imprinted on the reverse side)
- Complimentary Full-Page Vertiflite magazine advertisements
- Company logo on sponsorship signage

#### **Novelty / Gift Shop**

\$11,000

- Company logo on gift shop sign located in Forum 70 registration area
- Complimentary Full-Page Vertiflite magazine advertisements
- Distribution of a novelty gift to attendees (Provided by sponsor)
- Company logo on sponsorship signage

#### Continued...



### Forum 70 Sponsorships Continued...



### Badge Lanyards – Sold to



\$11,000

- Company name and logo imprinted on lanyards
- Complimentary Full-Page Vertiflite advertisements
- Company logo on sponsorship signage

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## Badge Holders – Sold to



\$11.000

- Company name / logo on attendee badge holders
- Complimentary Full-Page Vertiflite advertisements
- Company logo on sponsorship signage

# Hotel Key Card – Sold to



\$10,000

- Company name, logo or message on hotel guest room key card
- Complimentary Full-Page Vertiflite magazine advertisements
- Company logo on sponsorship signage

## General Session Refreshment Break – Sold to



\$5,000

- Three Complimentary Full-Page Vertiflite magazine advertisements in 2014 issues
- Full-Page Forum 70 Final Program ad placement
- Company logo on refreshment break station signage and beverage napkins
- Public address "thank you" announcement from the podium with company logo projected on the projection screen during refreshment break
- Company logo on sponsorship signage

### FORUM 70 Proceedings - CD ROM - Sold to



\$5,000

- Company logo or ad on Forum 70 Proceeding's back cover
- Three Complimentary Full-Page Vertiflite magazine advertisements in 2014 issues
- Full-Page Forum 70 Final Program ad placement
- Company logo on sponsorship signage

#### Technical Session Refreshment Break (4 sponsorships left)

\$2,500

### Sold to − **%TENCATE**

- Three Complimentary Half-Page Vertiflite magazine advertisements in 2014 issues
- Full-Page Forum 70 Final Program ad placement
- A public address "thank you" message in the exhibit hall
- Company logo on sponsorship signage