

# Urban Air Mobility: Today

**voom**

2010

2020

2030

2040

2050

Powered by **AIRBUS**

# Voom: Today's reality



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# What Voom is teaching us about urban air mobility



Market Readiness

# What Voom is teaching us about urban air mobility



Market Readiness



Passenger  
Behavior

# What Voom is teaching us about urban air mobility



Market Readiness



Passenger Behavior



Optimal Vehicle Configuration

# What Voom is teaching us about urban air mobility



Market readiness



Passenger Behavior

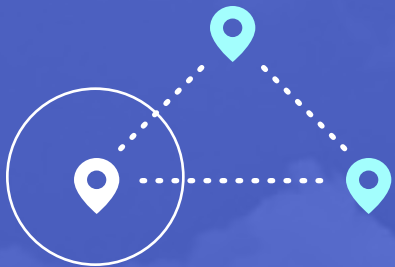


Optimal Vehicle Configuration



Target Total Operating Cost

# Key takeaways ... and the implications for an eVTOL future



*Airspace Management: currently a subjective art*



*Trust is a non-trivial hurdle*



*Passengers are willing to pay ...*



*... and they are willing to repeat*



*Weather is a buzzkill (literally and figuratively)*

# Fly with us in São Paulo ... and soon closer to home

Promo code for  
BRL150 off your first flight:  
**AHS2018\***



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