Urban Air Mobility: Today
Voom: Today’s reality
What Voom is teaching us about urban air mobility

Market Readiness
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Market Readiness
Passenger Behavior
Optimal Vehicle Configuration
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Market readiness
Passenger Behavior
Optimal Vehicle Configuration
Target Total Operating Cost
Key takeaways ... and the implications for an eVTOL future

Airspace Management: currently a subjective art

Trust is a non-trivial hurdle

Passengers are willing to pay ...

... and they are willing to repeat

Weather is a buzzkill (literally and figuratively)
Fly with us in São Paulo ... and soon closer to home

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*Promo code valid until only in São Paulo and only until 1 March 2018