June 25th-26th, 2014 | 2014年6月25-26日
Renaissance Beijing Capital Hotel | 北京富力万丽大酒店
China | 中国

Chinese / English Simultaneous Translation

CCHS is the largest civil helicopter summit organized by CANPress AVIC.

AVIC’s speech on China’s new-build helicopter projects, future plans and equipment requirements.

World class helicopter industry speakers to forecast China’s market demand.

China’s offshore, agriculture, police force, EMS and other law enforcement market demand for specific helicopters.

Authoritative interpretation of the China helicopter pilot training and manpower development.

The great platform that worth helicopter OEMs & MROs to join networks and hear the market trend.

Advisory Board 话武指导机构
Organized By 主办机构

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Media Partners 媒体合作
China’s civil helicopter market is in an infinite demand!

CAAC has started to open part of China’s low-altitude airspace - altitudes lower than 1,000 meters for private flights, which mostly benefit helicopters and fixed-wing aircrafts. With the rise of the general aviation market, China will soon become the fastest demand growing helicopter market in the world. The deputy manager of AVIC forecast that China's demand for helicopters is expected to reach 1,867 helicopters before 2013 representing a market value of $4.9 billion, in the next 20 years the number of civilian helicopters country is expected to reach about 10,000, or at least 3000 in the conservative estimate.

Today, Chinese helicopters are primarily used in offshore operations, law enforcement, and Emergency medical services (EMS). According to ‘twelfth five-year plan of state aircraft emergency rescue system’, China has planned to gradually build 850 aviation emergency rescue base in line with international standards as China’s first "special aviation emergency training base" was officially launched in Anyang City, Henan Province in 2013, which will bring tremendous opportunities for the development of EMS helicopter. As one of the important applications of helicopter in China, we have reason to believe that the Chinese helicopter market will usher in an explosive development in an all-round way. Moreover, we are glad to see there are more helicopter joint ventures has settle down in China.

China Civil Helicopter Summit will be gathering 300 industry professionals representing relevant government officials, helicopter OEMs, police force, SAR operators, offshore operators, financing providers and leading helicopter industry solution providers together, discussing topics of China helicopter industry regulation and updated policy, China helicopter market and demand forecast, outlook for China's civil helicopter flight training and manpower as well as manufacturing, maintenance and repair station (FBO). In this unique occasion, you can capitalize on the fast expanding helicopter opportunities in China, strengthen your leadership branding, gain visibility and increase market awareness, demonstrate your product value proposition and develop partnerships with key prospects.

Look forward to meeting you in Beijing!

Sponsored by AVIC Group, CAN - China Aviation News, as the official organ of AVIC Group, is now the most influential news press in China's aerospace and defense industry. CAN Press includes the best aviation industry newspaper - China Aviation News, the most influential aviation online portal in China - www.canews.com.cn, as well as CAN Video, the only industry video channel covering China’s aerospace and defense industry.

大会活动内容概览 / Event Structure At A Glance

| Day One (June 25th, Wed.) Plenary Session | AM 上午 | PM 下午 |
| 中国民用直升机市场政策和法规更新解析 | China Civil Helicopter Market Regulation And Policy Update |
| 中国民用直升机市场和需求预测 | China Civil Helicopter Market and Demand Forecast |

| Day Two (June 26th, Thur.) Plenary Session | AM 上午 | PM 下午 |
| 中国民用直升机飞行员和人力资源市场展望 | Outlook For China's Civil Helicopter Flight Training and Manpower Market |
| 中国民用直升机制造创新，保养和地面维修基地配套 | Civil Helicopter Manufacturing, Maintenance and Repair Station (FBO) |

Exhibition & One to One Business Meetings

展台区观摩与一对一商务洽谈会
EMS Helicopter Market of China

- EMS: 25 helicopters/465 total
- 5% market share
- 850 aviation emergency rescue base will be gradually launched
- AVIC HAIG has developed China's first dedicated medical helicopter AC312

Offshore Helicopter Market of China

- 74 helicopters/465 total
- 16% market share
- Chinese helicopters for offshore operations are 18 percent of the total helicopters
- Offshore operations business was grew steadily and the industry continues to consolidate its position

Police Force Helicopter Market of China

- 41 helicopters/465 total
- 9% market share
- Helicopter support base of Guangdong provincial public security department was opened in Paitan town
- Per million of the population have a police helicopter computing, the number of Chinese helicopters for law enforcement should be more than 1300

Agriculture and Forestry Helicopter Market of China

- 59 helicopters/465 total
- 13% market share
- Agricultural unmanned helicopter make its first flight in Xuancheng
- Intensified agriculture will be the path for China's agricultural development, the advantages of aviation technology will enjoy a broader development in agricultural

Chinese Premier Li Ke Qiang suggest to produce the heavy civilian helicopter with Russian.

Lin Zuomin, President of AVIC said China's public service network has demand urgently for helicopters. We will double the helicopter manufacturing output and challenge RMB 6 billion sales.

Cai Yi, General Manager of AVIC's helicopter company said AVIC helicopter will comprehensive enhance the international co-operation and accelerate the pace of industrial development.
CCHS 2014 is a worthwhile and key regional helicopter event to leverage your marketing strategy in front of over 300 senior industry executives. It is a unique platform for you to get new business access, raise brand image and forge industry leadership and recognition.

Major sponsors have outstanding marketing opportunities that culminate in face-to-face meetings with customers and prospects from our attendee list or your wish list.

**AVIC Group VIPs**

**Geography Breakdown**

- Europe, 14%
- North America, 11%
- Asia-Pacific, 25%
- China, 40%
- Russia, 2%
- Others, 8%

**Industry Breakdown**

- General Aviation Company, 4%
- Helicopter MRO, 2%
- Government Official, 4%
- Helicopter Distributor, 22%
- Pilot Training Institute, 16%
- Helicopter Parts Manufacturers, 7%
- Simulator & IT, 5%
- Vendor, 8%
- Financing Institute, 7%

1-ON-1 Meetings

Pre-arranged *one-on-one* meetings with clients of your choice on site
China Civil Helicopter Market Regulation And Policy Update
中国民用直升机市场政策和法规更新解析
Plenary Session (AM 09:00-12:30 June 25th Ballroom)
全体会议(6月25日 上午09:00-12:30 主宴厅)

08:00 Registration and Morning Coffee 注册和早茶时间
08:45 Chairperson’s Opening Remarks 大会主席开幕致辞

09:00 The Future of Chinese Helicopter Development and the Need for Innovation
未来中国直升机的发展与创新需要
Xu Chaoliang
Chief Engineer
AVIC China Helicopter Research and Development Institute
徐朝梁，中航工业直升机研究所总设计师

09:30 The Positive Impact of China’s Helicopter Market on the Open Areas at Low Altitude
低空空域改革对中国直升机市场的积极影响
Tian Baohua
Former Dean of CAMIC
Member of Ministry of Communications Expert Advisory Panel
田保华，中国民航管理干部学院原院长，交通部部长咨询专家小组成员

10:00 China’s National Strategic Plan for Building a World’s Leading Civil Helicopter Industry
中国对于建设全球领先民用直升机产业的战略部署
Xu Changdong
Chairman
China General Aviation Association & China Helicopter Industry Association
徐昌东，中国通用航空发展协会&中国直升机产业发展协会会长

10:30 Coffee Break 茶歇

11:00 The Interpretation Of “Twelfth Five-year Plan” on the Future Development of Helicopter
国家航空器应急救援体系建设“十二五”规划中对于中国直升机未来发展的解读
Wu Kaiping
Deputy Director-General of Emergency Promotion Center
Ministry of Civil Affairs
吴开平，民政部紧急救援促进中心副总干事

11:25 Research on the Development of China’s Offshore Helicopter Services
对中国海上油气业务发展研究探讨
Liu Tiexiong
General Manager
COHC
刘铁雄，中信海直总经理

11:50 Insights from the Asian General Aviation Emerging Markets – Implications for the Helicopter Industry
从亚洲通航市场的崛起看直升机市场未来发展
Gao Yuanyang
Director
Beijing University General Aviation Industry Research Center
高远洋，北京航空航天大学通用航空产业研究中心主任

12:00 Adveantage Helicopter Models for Offshore Market
针对海油业务市场所提供的优势机型
Sottotetti Gianfranco
Head of Region China for AgustaWestland,
Chief Representative of AgustaWestland China Office
阿古斯特维斯特兰中国区首席代表

12:15 Chinese Police Helicopter Development Status and Future Forecasts
中国警用直升机的发展现状以及未来预测
Mao Fujin
Director
Police Air Management Office Ministry of Public Security
毛甫金，公安部警用航空管理办公室主任

12:40 Luncheon 午宴

14:00 Partnership and Innovation to Address Helicopter Industry Challenges
合作与技术创新 应对直升机工业新挑战
Cai Chuanjun
Chief Engineer
AVIC HAIG
蔡传军，中航工业哈飞总设计师

14:30 AHS and the Future Trends in Vertical Flight Technologies
AHS与垂直飞行技术的未来趋势
Somen Chowdhury
Vice President
AHS International

15:00 General Aviation Airport Security System Construction
通航机场保障系统建设
Yin Runmin
Project Manager
Hafeng General Aviation
殷润民，海丰通航项目经理

15:30 Coffee Break 茶歇

16:00 Advantage Helicopter Models for Offshore Market
针对海油业务市场所提供的优势机型
Sottotetti Gianfranco
Head of Region China for AgustaWestland,
Chief Representative of AgustaWestland China Office
阿古斯特维斯特兰中国区首席代表

16:30 Helicopter Joint Ventures Settled in China, to Meet the Opportunities and Challenges for China Market
直升机合资公司立足中国，迎接机遇与挑战
Sponsor Slot

17:00 Market Potential of Civil Helicopters Systems in Asia Pacific
亚太市场民用直升机产业的潜力
Nadav Kessler
Director of Research and Business Development
ASIAN SKY GROUP

17:30 Day One Ends 第一天论坛结束
Outlook For China's Civil Helicopter Flight Training and Manpower Market
中国民用直升机飞行员和人力资源市场展望

Plenary Session (AM 09:00-12:30 June 26th Ballroom)
全体会议 (6月26日 上午9:00-12:30 主会场)

08:00 Registration and Morning Coffee
注册和早茶时间

08:45 Chairperson’s Opening Remarks
大会主席开幕致辞

09:00 Redefining Crew Training Program to Meet for The Helicopter Pilot Needs of China
培训项目转型以满足中国直升机飞行员的需求

Sun Fengwei
Dean
Civil Aviation Flight University Of China
孙风伟, 院长, 中国民用航空飞行学院

09:30 The Importance of Providing Cost-effective Helicopter Pilot Training in China and Globally
提供高效直升机飞行员培训在中国以及全球的重要性

Michael Parafinik
President
US Aviation Academy
美国航空学院

10:00 Enhancing Flight Crew Training for Opening Chinese General Aviation Market
蓄力中国通航市场开发, 加强飞行员人员培训

Xu Lidong
CEO
Capital Helicopter
徐立冬, 执行董事长兼总裁, 北京首航直升机通用航空服务有限公司

10:30 Coffee Break
茶歇

11:00 The International Helicopter Safety Team Initiative
国际直升机安全组织

Somen Chowdhury
Vice President
AHS International

11:30 Panel Discussion
模块讨论

The Specific Demand for Pilot Training Under Special Circumstances
在具体应用环境下对飞行员的培训需求

- Offshore/海油业务
- EMS/SAR/医疗救援
- Law Enforcement/警用执法

Police Air Management Office Ministry of Public Security/公安部警航办
China Rescue and Salvage of Ministry of Transport of the People’s Republic of China/交通部救捞局
Capital Helicopter/北京首航直升机通用航空服务有限公司
Airbus Helicopters/空客直升机

12:30 Luncheon
午宴

Civil Helicopter Manufacturing, Maintenance & Repair Station (FBO)
中国民用直升机制造创新, 保养和地面维修基地配套

Plenary Session (AM 14:00-17:00 June 26th Ballroom)
全体会议 (6月26日 下午14:00-17:00 主会场)

14:00 AVIC AOS system: Helicopter supply chain system innovation
中航运作系统(AOS)在直升机供应链中的创新

Zhou Xinmin
General Manager
AVIC Changhe Aircraft Industry (Group) Co., Ltd.
周新民, 总经理, 中航工业昌河飞机工业(集团)有限责任公司(昌飞)

14:30 Outlook for Helicopter’s Green Engine Technology
直升机的绿色发动机技术展望

Yang Lin
General Manager
Turbomeca
杨林, 透博梅卡中国总经理

15:00 Digital Manufacturing Technology of the Composite Material in the Aviation Industry
航空行业复合材料的数字化制造工艺

Song Tingrui
Composite executive
Gerber Scientific (shanghai)Co.,Ltd
宋廷瑞, 美国格柏科技中国区航空航天及汽车轻量化市场技术主管

15:30 Coffee Break
茶歇

16:00 The Supporting Construction of Wuhu Aviation Industrial Park
芜湖航空产业园基地配套建设

Wuhu Merchants

16:30 The Manufacturing and MRO Innovation of General Aviation Industry
通航产业制造与维修服务创新

Dongjiang Free Trade Port Zone of Tianjin
天津东疆保税港区管理委员会

17:00 Panel Discussion
模块讨论

Exploration on China’s Future Helicopter Maintenance Base and Repair Station (FBO)
关于中国未来直升机地面维修基地配套建设的探究

Wuhu Merchants/芜湖招商局

Dongjiang Free Trade Port Zone of Tianjin/天津东疆保税港区管理委员会
Xi'an Aviation Power Control Technology Co., LTD/西安航空动力控制科技有限公司
Turbomeca/透博梅卡

17:30 Day Two Ends
第二天论坛结束

Do you need Booth or Speech?
Please Contact: t.kim@opplandcorp.com