






# FORUM<sup>79</sup>

THE FUTURE OF VERTICAL FLIGHT  
MAY 16-18, 2023 | WEST PALM BEACH, FL, USA

## Sponsorship Opportunities

For more information, contact 703-684-6777, x105  
(as of 12/2/22)

- |   |  |                 |
|---|--|-----------------|
| <b>Grand Awards Program</b>   | – <b>Sold to</b>  <b>SIKORSKY</b><br><small>A LOCKHEED MARTIN COMPANY</small> | <b>\$50,000</b> |
| <ul style="list-style-type: none"> <li>▪ Complimentary full-page advertising placement in all 2023 <i>Vertiflite</i> magazine issues</li> <li>▪ Company logo included on awards program, event signage, event promotional materials and website</li> <li>▪ Ten complimentary attendance tickets for company representatives</li> <li>▪ Sponsor may provide short video clip to be played as guests are being seated</li> <li>▪ Sponsor may donate an attendee gift to be placed at each table setting</li> <li>▪ Sponsor may welcome guests with opening remark from the podium.</li> </ul> |  |                 |
| <b>Exhibitor/Industry Reception</b>   | – <b>Pending</b>  <b>BOEING</b>   | <b>\$45,000</b> |
| <ul style="list-style-type: none"> <li>▪ Complimentary full-page advertising placement in all 2023 <i>Vertiflite</i> magazine issues</li> <li>▪ Company logo included on all food &amp; beverage station signage in the exhibit hall</li> <li>▪ Company logo on cocktail beverage napkins, promotional materials and website</li> <li>▪ Public address “thank you” announcement in the exhibit hall</li> <li>▪ Small gift distribution with company logo as guests exit the reception</li> </ul>  |  |                 |
| <b>Exhibit Hall Luncheons</b>   | – <b>Pending</b>  <b>BELL</b>  | <b>\$45,000</b> |
| <ul style="list-style-type: none"> <li>▪ Complimentary full-page advertising placement in all 2023 <i>Vertiflite</i> magazine issues</li> <li>▪ Complimentary full-page advertisement in the <i>Forum 79 Final Program</i></li> <li>▪ Company logo included on all food &amp; beverage station signage in the exhibit hall</li> <li>▪ Company logo on lunch beverage napkins, table signs, promotional materials and website</li> <li>▪ Public address “thank you” announcement in the exhibit hall</li> </ul>  |  |                 |
| <b>Registration Tote Bag</b>  | – <b>Pending</b> <b>AIRBUS</b>   | <b>\$25,000</b> |
| <ul style="list-style-type: none"> <li>▪ Complimentary full-page advertising placement in all 2023 <i>Vertiflite</i> magazine issues</li> <li>▪ Company logo imprinted on one side of high quality tote bag or portfolio.<br/>(VFS logo imprinted on the reverse side)</li> <li>▪ Company logo included on sponsorship signage, promotional materials and website</li> </ul>  |  |                 |
| <b>Technical Sessions</b>   |  | <b>\$20,000</b> |
| <ul style="list-style-type: none"> <li>▪ Complimentary full-page advertising space in all 2023 <i>Vertiflite</i> magazine issues</li> <li>▪ Complimentary full-page advertisement in the <i>Forum 79 Final Program</i></li> <li>▪ Company logo to be imprinted on bottled water label and placed in all technical sessions</li> <li>▪ Company logo on sponsorship signage, event promotional materials and website</li> </ul>   |  |                 |
| <b>Lanyard</b>  | – <b>Sold to:</b>  <b>AMG</b><br><small>Alpha M&amp;E Group</small>         | <b>\$20,000</b> |
| <ul style="list-style-type: none"> <li>▪ Company logo imprinted on the official Forum 79 lanyard</li> <li>▪ Complimentary full-page advertising placement in all 2023 <i>Vertiflite</i> magazine issues.</li> <li>▪ Company logo included on sponsorship signage, promotional materials and website</li> </ul>  |  |                 |
| <b>ID Badge</b>   | – <b>Sold to:</b>  <b>KAREM</b><br><small>AIRCRAFT, INC.</small>            | <b>\$15,000</b> |
| <ul style="list-style-type: none"> <li>▪ Company name / logo to be imprinted on attendee badge</li> <li>▪ Complimentary full-page advertising placement in all 2023 <i>Vertiflite</i> magazine</li> <li>▪ Company logo on sponsorship signage, promotional materials and website</li> </ul>   |  |                 |

Continued...

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## Forum 78 Sponsorships Continued...

### VFS Gift Shop

**\$7,500**

- Complimentary full-page advertising space in four 2023 *Vertiflite* magazine issues
- Complimentary full-page advertisement in the *Forum 79 Final Program*
- Distribution of hand sanitizer gift with sponsor's logo on the dispenser
- Company logo included on sponsorship signage, promotional materials and website

### General Session Refreshment Break – **Sold to:**



**\$5,000**

- Three complimentary full-page advertising placements in 2023 *Vertiflite* magazine issues
- Full-Page *Forum 79 Final Program* ad placement
- Company logo imprinted on beverage napkins
- Public address “thank you” announcement from the podium with company logo projected on the projection screen during refreshment break
- Company logo included on sponsorship signage, promotional materials and website

### FORUM Proceedings - CD ROM & Proceedings Website – **Sold to:**



**\$5,000**

- Company logo or advertisement on the Forum 79 Proceedings' back cover
- Company logo will be included on the Forum 79 Proceedings' website
- Three complimentary full-page advertising placements in 2023 *Vertiflite* magazine issues
- Full-Page *Forum 78 Final Program* ad placement
- Company logo included on sponsorship signage, promotional materials and website

### FORUM Event App

**\$5,000**

- Display your corporate message or activity on the App's splash page
- Complimentary full-page advertising placement in 2023 May/June *Vertiflite* magazine
- Complimentary full-page advertising placement in the *Forum 79 Final Program*
- Company logo included on sponsorship signage, promotional materials and website

### FORUM 79 Registration Website

**\$5000**

*Multiple sponsorships available*

- Digital banner ad on the Forum 79 registration website. *(Multiple banners from other sponsors may be posted and rotate. Placement will expire when Forum 79 concludes)*
- Full-page ad placement in a 2023 *Vertiflite* magazine issue
- Full-page ad placement in the *Form 79 Final Program*
- Company logo to be included on sponsorship signage, promotional materials and website

### Technical Session Refreshment Break – **Sold to**



**\$2,500**

*2 sponsorships still available*

- Three complimentary full-page advertising placements in 2023 *Vertiflite* magazine issues
- Full-Page *Forum 79 Final Program* ad placement
- A public address “thank you” message in the exhibit hall
- Company logo included on sponsorship signage, promotional materials and website

[Click Here to Open a Forum 79 Sponsorship Application](#)