BRING YOUR TEAM AND ENJOY 20% DISCOUNT BEFORE 30TH MAY Additional 15% discount for AHS members

RotorTech Asia Pacific Conference 2013

Embracing Asia’s Growing Market

16-17 July 2013, Crowne Plaza Hotel, Singapore

www.rotortechasia.com

To inquire, Contact: Eric Fan - Conference Manager T: +86 532 8668 5172 F: +86 532 8668 5170 E: ericf@cdmc.org.cn Singapore Office: 65 6846 2715

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Supporting Partners
RotorTech Asia Pacific 2013 – The Most Highly Anticipated Helicopter Event In Asia!

Helicopter Manufacturers are extremely optimistic about the growth of the Asia Pacific region fuelled by increasing demand in homeland security, military, search and rescue missions, commercial business travel and the luxury traveller.

Although the Asian Helicopter market was largely supported by military uses, commercial orders in sectors such as the oil and gas sector continue to be strong. Asia’s super affluent and luxury sector is an important and relatively untapped sector which brings promising opportunities for Helicopter manufacturers.

With the effects of climate change increasing, governments realize that in an event of natural disasters like tsunami, earthquakes and floods, there are insufficient vertical assets to meet the needs of the population. As such, Asian and global helicopter manufacturers are meeting the demand and increasing production and sales. However, challenges to the industry in terms of safety, regulatory impediments and user requirements.

The RotorTech Asia Pacific 2013 Conference & Exhibition will cover all grounds concerning Asia’s booming helicopter industry. It will also feature some of the latest technical innovations and technology relevant to today’s VTOL industry. The conference is designed to gather players from Asia and the rest of the world to exchange technical and business ideas in specially arranged networking sessions. And also the not to be missed, RotorTech Asia Pacific 2013 Awards recognizing the best players in Asia for design, safety and maintenance!

See you all at this landmark event!

Conference Schedule

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<th>JULY 16TH AM TUESDAY</th>
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<td>Helicopters In Asia – Present &amp; Future</td>
<td>Concurrent one-on-one meetings</td>
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<tr>
<th>JULY 16TH PM TUESDAY</th>
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<td>Trends In Asia’s Helicopter Industry</td>
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<th>JULY 17TH AM WEDNESDAY</th>
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<td>The Potential Of Vertical Flights</td>
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<td>Military Helicopters In Asia</td>
<td>Concurrent one-on-one meetings</td>
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<th>JULY 17TH PM WEDNESDAY</th>
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<td>Helicopter Safety</td>
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Testimonials

“It is truly an exciting event for the Asian market. It brings our business to a whole new dimension with numerous possibilities.”

- China Capital Helicopter Corporation

“I believe this RotorTech Asia Pacific would bring me unprecedented outlook of Helicopter industry I never experienced before.”

- China Helicopter Industry Developing Association

“This is truly a comprehensive and world class helicopter event which features all significant parts of the Asian helicopter industry.”

- Frost & Sullivan
Featured Speakers

Xu Changdong
Chairman
China Helicopter Industry Developing Association,
China General Aviation Association
China-America Investment Fund Organization

Matthew J. Tarascio
Chief Engineer,
Sikorsky Innovations
Sikorsky Aircraft Corporation

Zhang Feng
General Secretary
Aircraft Owners and Pilot Association of China (AOPA-China)

Mr. Michael Hirschberg
Executive Director
AHS International

Prerana Chaturvedi,
Director of International Coordination
India Civil Aviation Authority

Somen Chowdhry,
Vice President,
International AHS Board

Gain Exclusive Contact Time With Asia’s Leading Helicopter Professionals

Leverage on the gathering of senior decision makers from the Helicopter industry by exhibiting at RAP 2013. Position your brand name as the market leader by showcasing your solutions in front of a target audience. Whether you are a new market entrant or an established industry leader, our customized exhibition opportunities will allow you an array of premium exposure and visibility.

Why you should exhibit at RAP 2013

- Capitalize on the fast expanding helicopter opportunities in Asia Pacific
- Reaffirm your leadership branding
- Gain visibility and increase market awareness
- Demonstrate your product value proposition and develop partnerships with key prospects
**SESSION ONE: HELICOPTERS IN ASIA – PRESENT & FUTURE**

**0900** First Keynote Address: China’s National Strategic Plan For Building A World’s Leading General Aviation Industry  
Synopsis: China is on an ambitious plan to develop the civil aviation market. It is anticipated that there are about 300,000 potential helicopter buyers in China but only 400 private helicopters serving the demand. In addition, China is on schedule to build a huge number of helicopter evacuation centres hence fueling the demand.  

Xu Changdong, Chairman, China General Aviation Association & China Helicopter Industry Association

**0930** The Future Of Rotary Wing And The Need For Innovation

**1000** The Challenges Of Helicopter Operations In India  
AVM Sridharan, President, Rotary Wing Society Of India

**1030** Coffee Break

**1100** Panel Discussion  
Helicopter Innovations & Operations In Asia – Potential, Pitfalls & Surprises  
Matt Tarascio, Chief Engineer, Sikorsky Innovation  
AVM Sridharan, President, Rotary Wing Society Of India

**1215** Luncheon

**SESSION TWO: TRENDS IN ASIA’S HELICOPTER INDUSTRY**

**1300** Market Potential Of Vertical Flight In Asia Pacific  
Chris de Lavigne, Global Vice President, Frost & Sullivan

**1330** Commercial Uses of Vertical Flight (Sponsorship Opportunity)

**1400** Insights From The Asian Emerging Markets – Implications For The Helicopter Industry  
How China will emerge as the leader in the Asian helicopter industry  
Emerging demand from Asia’s offshore resource Industries  
Liu TieXiong, Vice President, Citic Offshore Helicopter Co., ltd

**1430** Coffee Break

**1500** India’s Civil Aviation Industry Focus  
India Civil Aviation Industry Development  
How big is India’s civil helicopter markets?  
Prerana Chaturvedi, Director of International Coordination, India Civil Aviation Authority

**1530** Opportunities To Unleash The Spirit Of Entrepreneurship In the Indian Helicopter Market  
The booming Indian helicopter market  
End to end solutions for helicopter customers in India  
Opportunities in the Indian Aviation market  
Krishnan. V, President, OSS Helicopter Group

**1600** Coffee Break

**1630** Panel Discussion  
Navigating In The Diverse Helicopter Market In Asia  
What To Expect & Ways To Overcome Obstacles  
Panelists:  
Xu Chang Dong, Chairman, China General Aviation Association & China Helicopter Industry Association  
Krishnan. V, President, OSS Helicopter Group  
Prerana Chaturvedi, Director of International Coordination, India Civil Aviation Authority

**1700** Summary Speech of Day One  
The Rise Of Asian Helicopter Manufacturers In The Global Context – How Do They Fare?

**1730** End of Day 1
## Session Three: The Potential of Vertical Flights

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<th>Time</th>
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<td>0900</td>
<td>The Future of Vertical Flights</td>
<td>Vision of Vertical Flight in Foreseeable Future</td>
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<td>Forecast for Future Growth of Vertical Flight</td>
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<td>Mike Hirschberg, Executive Director, AHS International</td>
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<td>0930</td>
<td>Building Manufacturing Capacities in Asia</td>
<td>Policies, Regulations &amp; Best Practices</td>
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<td>Manufacturing Regulation of Helicopter in Asia-Pacific</td>
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<td>Policy of Manufacturing Helicopter in Asia-Pacific (Sponsorship Opportunity)</td>
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<td>1000</td>
<td>Coffee Break</td>
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<tr>
<td>1030</td>
<td>Opportunities in China Commercial Aviation Industry</td>
<td>What is the Current Situation of China General Aviation Industry</td>
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<td>Helicopter Maintaining Rule in China</td>
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<td>China’s Booming Demand for Helicopter in Foreseeable Future</td>
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<td>Xu LiDong, President, China Beijing Capital Helicopter Corporation</td>
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<tr>
<td>1100</td>
<td>Latest VTOL Technology for Search &amp; Rescue &amp; Humanitarian Operations</td>
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<td>1130</td>
<td>Condition Based Maintenance (CBM)</td>
<td>Speaker from Singapore Air Force</td>
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<td>12:00</td>
<td>Networking Luncheon &amp; Exhibition Viewing</td>
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## Session Four: Military Helicopters in Asia

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<tr>
<td>1330</td>
<td>Trends in Military Helicopters &amp; Tactics</td>
<td>Military Helicopter is One of the Most Significant Part in Force</td>
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<td>Military Helicopter would continue to be the Leading Driving Engine for Helicopter Development</td>
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<td>Dr. Arvind Sinha, Director of Engineering, Helicopter Systems Division, Australian Defence Material Organisation (To be finalized)</td>
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<tr>
<td>1400</td>
<td>Philippines Military Helicopters – Integrating Urban, Rural and Coastal Operations</td>
<td>Philippine Air Force is on Schedule to Demand more Helicopters</td>
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<td>Philippine’s Appetite for Costal Helicopter in Foreseeable Future</td>
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<td>Lt. Gen. Lauro Catalino Dela Cruz, Chief of Air Force, Philippine Air Force</td>
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<tr>
<td>1430</td>
<td>Meeting the Demand of Asian Military Operations – Current &amp; Future</td>
<td>Difference in Asian military operational requirements</td>
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<td>Technological developments</td>
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<td></td>
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<td>Tactics vs technology (Sponsorship Opportunity)</td>
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<tr>
<td>1500</td>
<td>Coffee Break</td>
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## Session Five: Helicopter Safety

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<tr>
<td>1530</td>
<td>Maintenance, Repair &amp; Operations (MRO) in Asia</td>
<td>Dave McGrath, Director of Marketing, Heli-One</td>
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<tr>
<td>1600</td>
<td>Simulator Based Training: An Important Step to Safety</td>
<td>Somen Chowdhury, Vice President, International AHS Board</td>
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<tr>
<td>1630</td>
<td>Reducing Helicopter Accidents</td>
<td>Captain Douglas Cavanagh, Risk &amp; Safety, Airclaims (Sponsorship Opportunity)</td>
</tr>
<tr>
<td>1700</td>
<td>Panel Discussion: Safety in Asia Pacific: Accident Investigation Groups of Different Countries</td>
<td>Dave McGrath, Director of Marketing, Heli-One</td>
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<td>Wg Cdr Upadhyay, Indian Air Force.</td>
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<tr>
<td>1730</td>
<td>Concluding Remarks and End of Conference</td>
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<td>1830</td>
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RotorTech Asia Pacific
Conference 2013

Registration Form

For ease, attach your business card here:

Signature: ___________________________ Expiry Date: ___________________________

Payment Method

By Credit Card

All credit card bookings will be charged in CNY.

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Number: ___________________________

Please attach a copy of your credit card (both front and back sides). We require the cardholder’s signed authorization below to process this payment.

Signature: ___________________________ Expiry Date: ___________________________

* The registration fee includes all sessions, luncheon, refreshments & a full set of documentation. Please note accommodation is not included in the registration fee. But we can arrange hotel bookings for you at a special rate.

1. Yes, I will attend the conference.

Registration Option | Register and Pay before April 26th | Register and Pay before May 28th | Standard Admission Fee | Multiple Booking (3 or 3+ Sign-ups from the Same Organization)
---|---|---|---|---
Normal Ticket (Main Conference Only) | SGD1,200/CNY6,000 | SGD1,300/CNY6,500 | SGD1,400/CNY7,000 | Enjoy 10% Off
VIP Ticket (Main Conference + Pre-scheduled One-to-one Meetings up to 3+ Press Interview Limited to First 10) | SGD1,500/CNY7,500 | SGD1,625/CNY8,125 | SGD1,750/CNY8,750 | Group Discount

2. Yes, I would like to have a full page 14 colour advertisement in the brochure at S$1,500/CNY7,500.

3. I would like to be a sponsor in the conference.

Presentation Package | Benefits | Price
---|---|---
Presentation Sponsor | 30 mins presentation slot +3 tickets + company logo exposure | SGD6,000/CNY30,000

Exhibitor Package | Specification | Tickets | Price
---|---|---|---
Tabletop Booth | 2m*2m | 2 tickets | SGD3,500/CNY17,500
Standard Exhibition | 2m*3m | 2 tickets | SGD4,000/CNY20,000
Luxury Exhibition | 3m*3m | 3 tickets | SGD5,000/CNY25,000

4. I'm unable to attend, but would like to purchase the documentation at SGD800/CNY4000.

Registration details

Full Name | Job Title | Tel | Mobile | Email
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Mr./Ms.
Mr./Ms.
Mr./Ms.

Organization Details

Organization name
Address
Zipcode | Country
---|---
Tel | Fax

Authorization

Name | Job Title
---|---
Tel | Fax
Email | Signature

For ease, attach your business card here: (This contract is invalid without a signature)

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Important Notes

Important Note: Please quote the name of the delegate and event title on the advice when remitting payment. Bank charges are to be deducted from participating organizations own accounts. Attendance will only be permitted upon receipt of full payment. Participants wishing to register at the door are responsible to ensure all details are as published.

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